

**A METHOD AND SYSTEM PROVIDING A DIGITAL CINEMA
DISTRIBUTION NETWORK HAVING BACKCHANNEL FEEDBACK**

ABSTRACT OF THE DISCLOSURE

5 In one aspect this invention provides a digital content distribution and viewing system
that includes a source of at least one of pre-recorded or live digital content; a transport
mechanism for distributing the digital content to a plurality of theater locations in
combination with at least one script, where the theater locations enable the digital content to
be viewed by an audience with theater equipment; at the theater locations, a store and forward
server for receiving the digital content and the at least one script, and for executing the script
for controlling actions of the theater equipment during the viewing of said digital content. A
backchannel is provided for transporting to a central site a log that is descriptive of at least
some of the actions, and an associated time stamp of when the action was performed. In
another aspect the invention provides, at the plurality of theater locations, video cameras for
generating live video of the audience for transport to one or more viewing locations. In yet a
further aspect the backchannel transports audience generated input signals to one or more
locations. The backchannel can be implemented using the Internet.